



KMOV
One Memorial Drive
St. Louis, MO 63102

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 850625
Schedule Dates 09/24/12-10/01/12
Advertiser Ed Martin for Attorney General (39806)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Attorney General (1184)
Brand REPUBLICAN (168806)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name BROOKS,MICHELE
Phone/Fax (314) 256-1776 /
CPE MARTI/ORDR/924C01
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ED MARTIN 4 ATT GENE

Date Entered 08/23/12
Last Modified 08/23/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06292295
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,434.50
Net Total \$13,795.50
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$14,410.00
Oct. 2012	3	\$1,820.00
Grand Total:	23	\$16,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20062- News @ 10pm M-F						1			1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20063- Late Show with David Letterman						1			1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20029- Young and the Restless						1			1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	54263- CSI: NY						1			1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	CSI NY	8/23/12
5.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	135459- Made in Jersey						1			1	\$1,080.00	\$1,080.00	St. Louis (KMOV) (KMOV)	MADE IN JERSEY	8/23/12
6.0	Normal Line / SPOT	09/24/12-10/01/12	4	:30	20062- News @ 10pm M-F		1							2	\$900.00	\$1,800.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
7.0	Normal Line / SPOT	09/24/12-10/01/12	4	:30	20063- Late Show with David Letterman		1							2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
8.0	Normal Line / SPOT	09/24/12-10/01/12	4	:30	20029- Young and the Restless		1							2	\$720.00	\$1,440.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
9.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	20108- News @ 10pm Sat							1			\$400.00		St. Louis (KMOV) (KMOV)	NEWS	8/23/12
9.0.1	Preempt	09/29/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
10.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	43181- 48 Hours Mystery							1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	48 HOURS	8/23/12

CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	20789- News @ 10pm Sun								1	1	\$810.00	\$810.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
12.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	20141- 60 Minutes								1	1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	60 MINUTES	8/23/12
13.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20062- News @ 10pm M-F					1				1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
14.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20063- Late Show with David Letterman					1				1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
15.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20029- Young and the Restless					1				1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
16.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20062- News @ 10pm M-F			1						1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
17.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20063- Late Show with David Letterman			1						1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
18.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20029- Young and the Restless			1						1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
19.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	42783- NCIS			1							\$1,800.00		St. Louis (KMOV) (KMOV)	NCIS	8/23/12
19.0.1	Preempt	09/25/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
20.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	135431- Vegas			1							\$1,350.00		St. Louis (KMOV) (KMOV)	VEGAS	8/23/12

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21.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20062- News @ 10pm M-F				1					1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
22.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20063- Late Show with David Letterman				1					1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
23.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20029- Young and the Restless				1					1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12

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